

SERVICEWARE

Brand

IT OFF! 2023
You're Invited to
2023
IT OFF! 2023
Friday 10th February

It's time for another high and busy year for you at your company full of exciting, brand new products and new responsibilities. So, it's time to shut down the computer and take a well-deserved holiday!

Join us for the IT OFF event in March and bring a few virtual golf balls on a green to discover the top 5 IT professionals to play golf, network and share their experiences, and enjoy top-notch food with your views.

When: Thursday 23rd March 10:00 PM
Where: The Golf Club at Langston Street, London

What to expect:
- Top 5 IT professionals to play golf
- Network and share their experiences
- Enjoy top-notch food with your views

What to bring:
- Golf club
- Golf bag

Gain extra padding for your IT strategy

We'd also like to help your IT strategy forward with a new white paper available in just one appointment. (Yes, that's correct, we do say 'white' of 'paper')! Book an appointment with us on the day of the event.

ServiceWare's IT financial management tool has been named 'The Best' by TechRadar and has been recognized as a category leader by Gartner. You can find out more about our IT financial management tool by clicking on the link below.

IT's here! It's ready to help you and your business.

Head reports:
- Head of IT
- Head of Finance
- Head of Operations
- Head of Marketing

Head of IT
Head of Finance
Head of Operations
Head of Marketing

Head of IT
Head of Finance
Head of Operations
Head of Marketing



SERVICEWARE

Early Birdie catches the worm!

Please use the form to RSVP and save your spot.

First Name* Last Name*

Business Email*

I agree to receive other communications from ServiceWare - UK.

You can unsubscribe from these communications at any time. For more information on how to unsubscribe, our privacy practices, and how we are committed to protecting and respecting your privacy, please review our [Privacy Policy](#).

By clicking submit below, you consent to allow ServiceWare - UK to store and process the personal information submitted above to provide you the content requested.

IT OFF! R.S.V.P.

ADMIT ONE

JANUARY NEWSLETTER **SERVICEWARE**

Think About IT

2024, here we go!

Check out the top ITFM trends for 2024, plus how to get ahead with tracking your IT investments and showing real business value.

Blog: Top 5 ITFM and TBM trends shaping 2024
Take a look at the top five IT Financial Management (ITFM) and Technology Business Management (TBM) trends we expect to see take priority this year.

[Read it](#)

Explore FinOps and Cloud Cost Management

FINOPS AND CLOUD COST MANAGEMENT

What is FinOps?
FinOps is a cross-functional collaboration between finance, operations, and engineering to optimize cloud spending and improve financial performance.

Cloud and Service TCO
Cloud and Service TCO is the total cost of ownership for cloud services, including infrastructure, software, and support.

Planning and Forecasting
Planning and Forecasting is the process of predicting future cloud costs and optimizing spending based on business needs.

Cloud Cost Management can provide a holistic view and transparency of cloud costs, as well as extend the traditional FinOps use cases comprehensively. See how this solution simplifies financial management, streamlines operations and enables planning and forecasting.

[Read it](#)

More IT News & Upcoming Events

Topic	Event Date	Event Time	Event Location
IT services spending signals major role change for CIOs ahead	15th Feb	10:00 AM	London
IT services spending signals major role change for CIOs ahead	15th Feb	10:00 AM	London
IT services spending signals major role change for CIOs ahead	15th Feb	10:00 AM	London
IT services spending signals major role change for CIOs ahead	15th Feb	10:00 AM	London
IT services spending signals major role change for CIOs ahead	15th Feb	10:00 AM	London

IT services spending signals major role change for CIOs ahead
[Learn more](#)

Gartner Forecasts Worldwide IT Spending to Grow 6.8% in 2024
[Learn more](#)

Cloud Computing Predictions 2024: What to Expect From FinOps, AI
[Learn more](#)

Generative AI vs. machine learning: How are they different?
[Learn more](#)

Upcoming Webinar: AI-driven Transformation - How to get Traction?

This webinar will highlight the challenges and recipes for success for companies on the path to AI-driven transformation.

[Watch it](#)

And that's IT. Look out for another roundup of the latest industry news next month.

Have a great day!

The ServiceWare Team

SERVICEWARE

ServiceWare SE UK LTD
Building B, Washmoor Park, Riverside Way
Cambridge, Surrey GU15 3YL
England
Phone: +44 1276 402345
Email: enquiries@serviceware-se.com

Legal Form:
Gesellschaft mit beschränkter Haftung (GmbH)
Registered by:
Dr. K. Martin
Hans-Joachim
Dr. Alexander Becker

Commercial Registration:
Registered at the commercial register
Registration court: Amtsgericht Weidenfeld
Register no.: HRB 33055

VAT ID:
DE333333333
Umsatzsteuer-Identifikationsnummer, acc. §7 a Umsatzsteuergesetz, DE 316704894

SERVICEWARE SE UK Ltd, Building B, Washmoor Park - Riverside Way, Cambridge, Surrey GU15 3YL, England, +44 1276 402345
www.serviceware-se.com

Campaign/Event plans and delivery

The smart way to select AI for your IT finance

A handy guide for anyone looking to harness the potential of AI in TBM and IT financial management, but unsure where to start.

Foiled!
Using AI right now, but your competitors are already found that.

Use AI in their
most more in AI
rd
Prices have used AI tools
ide of work

SERVICEWARE

SERVICEWARE BUILDING A SOLID IT COST MANAGEMENT INFRASTRUCTURE

1. IDENTIFY COST CENTERS
2. MANAGE THE IT INFRASTRUCTURE AND DOWN THE BUSINESS
3. EFFECTIVELY MONITOR COSTS
4. IMPROVE THE EFFICIENCY OF IT SERVICE PROVIDERS
5. MANAGE THE IT INFRASTRUCTURE AND DOWN THE BUSINESS
6. IMPROVE THE EFFICIENCY OF IT SERVICE PROVIDERS

PLANNING & BUDGETING
7. EFFECTIVELY MONITOR COSTS
8. IMPROVE THE EFFICIENCY OF IT SERVICE PROVIDERS

LEARN HOW

Content Creation

Landing Pages, Emails, CRM system management